

UNITY CONNECTOR - GRANT PROPOSAL (2025-2026)

Organization Name: _____

Contact Information: _____

Grant Amount Requested: _____

Date: _____

Signature: _____

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I. ORGANIZATION OVERVIEW

Unity Connector is a re-entry coordination initiative serving men returning from incarceration across Camden County, Gloucester County, and surrounding South Jersey communities. The organization provides a unified pathway to housing, employment, documentation, transportation, and financial-stability support through a digital platform and hands-on guidance.

Years in Operation: 1-5

Employees/Volunteers: 1-10

Service Area: Urbanized and underserved communities in South Jersey

II. STATEMENT OF NEED (HOUSING + SPIRITUAL FOCUS)

Urban communities across South Jersey face a growing housing crisis that deeply affects returning citizens. Many men re-enter society with no stable housing, no income, and no support system. Scripture teaches that "a righteous man may fall seven times and rise again" (Proverbs 24:16), yet without safe housing and coordinated support, many never get the chance to rise.

Unity Connector stands in this gap by providing a bridge of hope, structure, and accountability. Our mission is

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rooted in the belief that every person deserves a second chance and that restoration is both practical and spiritual. As Jesus taught, "Whatever you did for the least of these, you did for Me" (Matthew 25:40). Housing is not just shelter - it is dignity, safety, and the foundation for transformation.

III. 2025-2026 EXPENSE EXPLANATION (LETTER FORMAT)

To Whom It May Concern,

Unity Connector's expenses for 2025-2026 reflect the operational, technological, and community-support needs required to serve returning citizens in underserved urban neighborhoods. Our primary costs include digital platform development, app hosting, software security, and data management.

Additional expenses include outreach operations, transportation assistance, documentation fees, and emergency support for individuals transitioning into stable housing. We also allocate funds for printing, communication tools, volunteer coordination, and the development of partnerships with certified transitional housing providers.

Projected Expense Breakdown:

- Technology & Platform Development
- Program Operations & Outreach
- Transitional Housing Coordination
- Direct Client Assistance
- Administrative & Compliance Costs
- Volunteer & Staff Support
- Emergency Community Support

Sincerely,

Unity Connector Leadership

IV. DETAILED USE OF FUNDS & BUDGET JUSTIFICATION (\$2,000,000 REQUEST)

1. Technology & Platform Expansion - \$650,000

Secure statewide referral system, hosting, software development, and data security.

2. Transitional Housing Coordination - \$400,000

Partnership development, placement expansion, and housing navigation.

3. Financial Stability & Employment Services - \$350,000

Budgeting support, job readiness, documentation fees, transportation, and compliance assistance.

4. Program Staffing & Case Navigation - \$300,000

Hiring trained staff to guide men through housing, employment, and financial requirements.

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5. Community Outreach & Urban Support - \$150,000

Serving underserved neighborhoods through events, intakes, and ministry partnerships.

6. Administrative, Compliance & Reporting - \$150,000

Grant reporting, auditing, and organizational development.

V. FIVE-YEAR GROWTH PLAN (2026-2031)

Year 1-2:

Build a fully integrated digital system connecting housing providers, workforce agencies, and county re-entry offices.

Year 3:

Expand into additional counties; increase intake capacity and provider onboarding.

Year 4:

Launch financial-stability programs and employer partnerships.

Year 5:

Operate as a statewide re-entry coordination model reducing homelessness and recidivism.

VI. COMPETITORS IN THE REGION

- Camden County Reentry Office
- NJ State Parole Board Reentry Services
- Volunteers of America Delaware Valley (VOADV)
- Center for Family Services
- Joseph's House of Camden
- Camden County Board of Social Services
- Goodwill Industries of SNJ & Philadelphia
- Rescue Mission of Trenton

These organizations offer important services, but most focus on only one part of the re-entry process. Unity Connector provides a complete, unified pathway that prevents individuals from falling through the cracks.

VII. WHAT MAKES UNITY CONNECTOR DIFFERENT

Unity Connector stands out because we combine technology, hands-on support, and real community relationships. We guide returning citizens through housing, employment, documentation, transportation, and financial stability - all in one coordinated system. Our approach is personal, consistent, and built on lived experience and ministry leadership.

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VIII. NOTE TO FUNDING ADMINISTRATORS

Thank you for reviewing this proposal. Unity Connector is not asking for funding to test an idea - we are strengthening a system already working on the ground. With your support, we can expand our reach, stabilize more families, and help men in re-entry programs meet the financial and housing requirements needed for long-term success.

Sincerely,

Unity Connector Leadership