

SuperCellRx Research LLC

Investor Pitch Deck

Cellular Science • Longevity • Research Infrastructure

Vision

To become a category-defining research brand supporting peptide innovation through compliant, scalable, and defensible infrastructure.

Market Problem

The peptide research market lacks professional-grade branding, compliance-first positioning, and institutional-ready structure.

Our Solution

SuperCellRx delivers research-grade peptide distribution with regulated positioning, IP protection, and scalable systems.

Brand & Intellectual Property

A proprietary brand system inspired by cellular science and hero symbolism, owned under ZAR Industries with licensing optionality.

Corporate Structure

ZAR Industries (Holding Co.) → SuperCellRx Research LLC (Operating Brand) → Future Licensed Sub-Brands

Compliance & Risk Management

Research-use-only positioning, no medical claims, processor-safe language, and documented SOPs.

Go-To-Market Strategy

Direct-to-researcher distribution, digital-first branding, controlled scale-up, and licensing expansion.

Revenue Model

Product sales, private-label licensing, brand IP licensing, and long-term acquisition positioning.

Why Now

Growing peptide research demand, regulatory tightening favoring compliant operators, and institutional capital interest.

One-Page Investor Summary

SuperCellRx is a compliance-forward peptide research brand built for scale, defensibility, and acquisition. Backed by professional healthcare insight and disciplined infrastructure.

Anticipated Investor Q&A;

Q: Regulatory risk? A: Research-only positioning with documented compliance. Q: Scalability?
A: Licensing and brand expansion model. Q: Exit? A: Strategic acquisition or IP licensing
roll-up.

Institutional Readiness

Structured entities, clean documentation, IP ownership clarity, and risk-managed growth align with institutional standards.