



# Brave Business Starts with Experimentation Strategy

Dr. Diane Dye - Consultant, Executive Advisor, Speaker, Media Source



## Dr. Diane Dye, Innovation Strategist and Executive Advisor

Dr. Diane Dye is the innovation strategist founders, CEOs, and executives bring in the room when they are ready to scale and increase company profitability. As founder of People Risk Consulting, she helps leaders eliminate the people risks that stall transformation by aligning culture, leadership, and performance through BRAVE BUSINESS, leading with her human-forward innovation approach. **She is the creator of the Critical Opportunity Method and the BRAVER Innovation (BI) Model.** With over 500 CEOs trained one-on-one, her evidence-based, real-world approach turns breakdowns into breakthrough growth.

### Speaking Topics

- BREAKOUT SESSION/WORKSHOPS:**
- The Masks We Wear: Identify and Remediate the Leadership Masks that can Kill Innovation in Your Organization
  - Sensitive Disclosure: From Intimate Partner Violence to Neurodiversity - Giving People What They Need to Succeed (Dissertation Findings)
  - Creating Critical Opportunity: A Framework to Transform Any Challenge Into Innovation Opportunity (Workshop)

- KEYNOTES:**
- What Our Younger Selves Can Teach Us About Experimentation
  - Transforming Your Problem Into Your Next Multi-Million Dollar Idea with BRAVER Innovation (BI)

### Audiences

- C-SUITE AND SENIOR EXECUTIVES**  
Dr. Dye's strategy-into-action messaging resonates with CEOs, COOs, CTOs, and CHROs
- FOUNDERS**  
Her actionable talks drive practical solutions for founders and owner operators of established organizations

### Accolades

Working with Diane has been a transformative experience for our organization. Her ability to connect with people at their core is a rare gift, and it's one that leaves a lasting impact. - T. Jawed, CEO

Executives need a best friend in business, someone who can offer a different perspective than what is producible within the organization. That's Diane. - E. Quilici, CEO

Ask about Dr. Dye's self assessments, AI apps, and live participation for audience engagement



*Dr. Diane Dye is academic acumen in practice.*

**Forbes**

**reworked**

**PEX**  
PROCESS EXCELLENCE  
NETWORK

**Inc.**

**THE AI JOURNAL**

**BUSINESS INSIDER**



Dr. Diane Dye is a CEO advisor and organizational change strategist known for helping fast-scaling companies eliminate the people risks that stall growth. With experience coaching over 500 founders and executives, she blends evidence-based research with bold experimentation strategies that turn breakdowns into breakthrough innovation.

*Trained Speaker*

*Generational Entrepreneur*

*Former Executive*

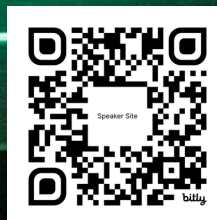
*C-Level Advisor*

*Mastercast Host*

*Podcast Guest*

*Frequent Media Source*

*Speaker Reel on  
Dr. Diane Dye's  
Speaker Site*



VIST DR. DIANE DYE'S SPEAKER SITE

[www.drdianedye.com](http://www.drdianedye.com)